

*Brief issued: 04.6.24*

## **ARTIST BRIEF: Socially Engaged Artist Residency**

*Part of Animate: Chesterfield & Staveley Public Art Programme*

**All inclusive Fee:** £14,700 + VAT if applicable

**Dates:** July 2024 - January 2025

**Deadline:** 9am Monday 8th July 2024



*Image: Peddler Market, Destination Chesterfield*

### **1. INTRODUCTION**

**Are you an artist who loves working with communities? Do you have a passion for engaging people with place in a creative way? Can you help us celebrate the uniqueness of our place through art? If so, this opportunity could be perfect for you.**

We are seeking a socially engaged artist to undertake a residency in the heart of Chesterfield aimed at engaging the community and visitors in exploring unique and hidden stories about the town through creative participatory activity and animation.

Research through the residency will: inform other artists commissioned through the programme; result in artwork displays at the residency base, and a temporary creative output in the town centre.

## 2. ABOUT ANIMATE: CHESTERFIELD AND STAVELEY PUBLIC ART PROGRAMME

Arts organisation Beam has been appointed by Chesterfield Borough Council to develop an ambitious two year programme. The vision for **Animate** is one of dynamism, playfulness and exploration. Communities will be at the heart of the programme and will shape, influence and participate throughout all commissions, ensuring that they are an authentic celebration of the place.

All commissions will be developed to act as creative catalysts to enhance a sense of place. Artworks may be - interactive; evolve over time; be animated in different ways; encourage movement; engage the senses; spark dialogue and connection; or be a call to action, inspiring creative responses and participation.

With a strong history of public art in the borough, this programme will look forward and explore what brave public art should look like now and how it can support the vibrant future of both towns, connecting with the forthcoming public realm improvements.

The programme will build legacy by embedding opportunities for the local creative sector, inspiring the next generation and developing and testing new collaborations and ways of working.

### Programme Aims:

- Engage communities at the heart of all commissions in impactful and meaningful ways.
- Build a creative buzz through creative animation in both town centres, increasing footfall and dwell time.
- Employ the skills of artists to support the process of change happening in both towns, for the benefit of communities and businesses.
- Reimagine the town centres visually demonstrating the borough's growing reputation as a place which supports innovative cultural and creative activity.

### Curatorial Strands:

- **Playful** - commissions that are playful and create a sense of fun, joy and connection.
- **Discover & Explore** - celebrate lesser-known stories, encourage physical movement around town and enhance wayfinding.
- **Multi Sensory** - deliver accessible artworks which engage with multiple senses and create immersive and innovative experiences.

## 3. ABOUT THE RESIDENCY

This residency will primarily focus on the 'Playful' and 'Discover & Explore' strands.

Applicants should have experience of successfully engaging with communities and may be working in a range of creative disciplines for example: visual arts, photography, sound, print, installation, craft, multi media etc.

This Residency is the first commission within the programme and will therefore play a vital role in setting the tone for future activity and act as a key connector with the community for the other artists being commissioned for temporary and permanent commissions.

The residency will primarily be held in an empty shop within the town centre (venue tbc) and may include delivery within other settings such as schools / community groups.

#### **4. RESIDENCY AIMS**

- The appointed artist will act as a creative activator, animator and connector.
- The appointed artist will occupy a space in central Chesterfield on a regular basis engaging the public to explore and demonstrate Chesterfield's hidden stories through creative activity.
- Meaningful engagement with passers by (residents and visitors) as well as arranging sessions with specific community / youth / education groups etc.
- The activities undertaken will act as informal research and engagement informing other artists commissioned through the programme.

#### **5. DELIVERABLES**

- Liaison with and attendance at project meetings with Beam and wider team during the process as applicable. Please note that most communications and meetings can be done remotely.
- Planning and preparation for activities during the residency including purchasing any necessary materials / sourcing equipment etc.
- Deliver a minimum of 24 days of face-to-face community engagement at the residency base. It is envisioned that this may be once per week however, this could be condensed to have a greater presence during busier periods such as school holidays / town centre events.
- Collation and display of participants work within residency base windows.
- Collation of stories collected.
- Interpretation, editing, design, production of a temporary creative output that reflects the outcomes of the residency / participants contributions / stories uncovered etc. This is still to be decided but could result in window vinyls / hoarding vinyls / flags etc.
- Engage with other commissioned artists in the programme to share learning and ideas
- Support collection of data / information for evaluation purposes and participation in an evaluation meeting with Beam. (Beam will advise in line with the evaluation framework).
- Artists will be required to have their own Public Liability Insurance and work in accordance with Chesterfield Borough Council's health and safety and child protection guidance.

## 6. INDICATIVE TIMELINE

- The programme is being produced by Beam and guided by a Steering Group.
- The Steering Group will take a strategic view of how all the commissions in the programme come together as a whole experience and the overall impact these will have on the town.

<b>Activity</b>	<b>Date</b>
Artist brief promoted	w/c 10 June 2024
<b>Deadline for applications</b>	<b>Monday 8th July 2024</b>
Shortlisted artist interviews (in person)	Tuesday 16th July 2024
Artist appointed and contracted	w/c 22 July 2024
Initial briefing with Beam (online)	w/c 22 July 2024
Site visit to residency location with Beam & wider Team	w/c 29 July 2024
Planning & preparation	early August 2024
Residency in Chesterfield Town Centre	August - December 2024
Design & edit outcomes for creative output	December 2024 - January 2025
Evaluation meeting and completion	January 2025

## 7. FEES

- **£14,700.00** plus VAT if applicable. This fee is inclusive of all artist fees, expenses and materials required to achieve the deliverables set out in **Section 4**.

### ***Indicative Budget Breakdown***

- *Artist Fee for planning, preparation, delivery, expenses: £10,200*
  - *Allowance for workshop materials / equipment: £1,500*
  - *Realisation of creative output: £3,000*
  - **Total: £14,700**
- Payments will be scheduled to align with specific milestones being achieved.

## 8. ACCESS

- If you require support or have any access requirements to complete the application process please do not hesitate to contact us.
- Please let us know if you have an Access Document that you would like to share with us or if you would like to make us aware of any particular needs so that we can best support you. If so, please be assured that we will keep this information confidential.

## 9. HOW TO APPLY

## **Deadline for applications: Monday 8th July 2024 : 9am**

Your application should be made by email to [kate@beam.uk.net](mailto:kate@beam.uk.net) in PDF format, short video or audio file (max 5 minutes) to include the following.

- Please title the email: Chesterfield Artist Residency Application.
- Name, email, phone, web, social media accounts if applicable.
- Why you are interested in this opportunity.
- How you would approach the residency with a particular focus on your ideas for engaging people in exploring hidden stories and what type of creative output you envisage.
- Reference your relevant experience.
- Let us know what you understand of Chesterfield as a place and how you will bring value to this brief.

### **Up to 6 relevant examples of your work**

- Images with descriptions / weblinks

### **Referees**

- X2 Referee contact details (References will only be sought for the selected artist before contracting)
- If in written format submissions should be 10MB or less. Maximum 8 sides of A4 and saved in PDF format.
- Completion of anonymous Equality and Diversity Monitoring form (this is optional) via this [link](#).
- Note that all applications will receive acknowledgement of receipt.
- If you are shortlisted for an interview pre-agreed travel costs to attend can be reclaimed at a rate of 0.45p/ mile, standard rail fare/ bus travel as applicable upon evidence of receipts.

### **Proposals will be appraised on the following:**

- Quality of proposed approach and potential for high quality engagement and animation.
- Ability to demonstrate high quality delivery of relevant previous work to brief, time and budget.

## **10. CONTACT DETAILS**

For all enquiries please contact:

Kate Watson, Principal Consultant, Beam

[kate@beam.uk.net](mailto:kate@beam.uk.net) / 07718 564 376 / [www.beam.uk.net](http://www.beam.uk.net) / Twitter & Instagram - @beam\_artsUK

## **11. FURTHER INFORMATION**

## ANIMATE: CHESTERFIELD AND STAVELEY PUBLIC ART PROGRAMME KEY VALUES

- **Fun, Playful & Brave:** Curate an ambitious and brave programme of public art which engages with people in a fun and creative way and supports positive perceptions of both town centres.
- **Creative Engagement:** Embed opportunities for creative participation and skills development, building positive connections with local people.
- **Inspire Future Generations:** Embed opportunities across the programme to inspire people to look to the future of the area.
- **Wellbeing:** Support positive health and wellbeing, including physical activity and active travel.
- **Equity, Diversity, Inclusion:** Embed equity, diversity, inclusion throughout the programme including commissioning processes and audience engagement.
- **Accessibility:** Consider accessibility and a broad range of lived experiences at all stages of commission delivery.
- **Valuing Artists:** Value and enable the skills of artists to challenge and think differently.
- **Creative Sector Development:** Embed opportunities for emerging artists - e.g. mentoring, artist talks, skills development etc.
- **Tell the Story:** Adopt a transparent process and tell the story of commissions throughout the process ensuring that the narrative around the context and funding is clear.
- **Collaboration:** Take a collaborative approach and strengthen connections/ increase the capacity for delivery of public art aligning the programme with Long Term Plan for Towns and Revitalising the Heart of Chesterfield.
- **Authenticity:** Reflect the place, sharing distinct and diverse stories.
- **Sustainability:** Adopt a sustainable approach to commission delivery, including thinking about materials, processes, supply chains and impact on biodiversity.
- **Local Suppliers:** Support local creative sector and other businesses by utilising local supply chains where possible.
- **Quality & Maintenance:** Develop high quality, robust, durable artworks which address longer term maintenance issues at design development stage.

## PERMISSIONS

All relevant Beam and Chesterfield Borough Council's policies and procedures will apply to this commission and any related work. All work will be subject to relevant permissions prior to implementation.

## HEALTH & SAFETY / CHILD PROTECTION

Beam and Chesterfield Borough Council's Health & Safety and Child Protection Policies will be applied to this commission and any related work as appropriate.

## COPYRIGHT

Copyright in the designs and work will be retained by the Artist in accordance with The Copyright Designs and Patents Act 1988.

## **OWNERSHIP**

The ownership of any artwork produced by participants during the residency will remain with them, any artwork produced by the artist during the residency will be retained by Chesterfield Borough Council.

## **EQUITY, DIVERSITY AND INCLUSION**

We welcome applications from artists underrepresented in the field of public arts.

Public Arts trading as Beam is fully committed to providing equal opportunities for all board members, employees, freelancers (including Artists), job applicants, participants and audiences and to eliminating unlawful and unfair discrimination.

The Company aims to create a culture that encourages and values diversity, and that appoints, rewards and promotes board members, staff and freelancers based on merit and are committed to taking positive action to address lack of equity within their working practices and to being an anti-racist organisation.

The Company will not unlawfully discriminate against any board members, employees, freelancers, job applicants, participants and audiences because of any 'protected characteristic', as stated in the Equality Act 2010, namely: age; disability; gender reassignment; marriage or civil partnership status; pregnancy and maternity; race (including colour, nationality and ethnic or national origin); religion or belief; sex; or sexual orientation.

Beam and Chesterfield Borough Council's relevant Equal Opportunities, Equity, Diversity and Inclusion Policies will be applied to this commission.

## **SUSTAINABILITY**

The appointed artist will be encouraged to adopt a sustainable approach to their participation in the project which may include:

- utilising public transport to attend meetings / holding virtual meetings whenever possible;
- utilising digital options for promotion and minimising print requirements;
- minimising impact of community engagement activity, e.g. ensuring that catering utensils / tableware is recyclable, minimising packaging, selecting a location that is accessible via public transport etc.